

**Haverford Township Cable TV Advisory Board
Minutes, Wednesday, May 8, 2019**

Attendees

- Jay Scheinfeld – President, Cable TV Advisory Board
- Brad Miller – Member, Cable TV Advisory Board
- Mike Muderick – Member, Cable TV Advisory Board
- Christine Seewagen – Member, Cable TV Advisory Board

Minutes/ Notes

The meeting was called to order at 7:00 p.m.

Channel and Programming Identification: As discussed during last years' Cable TV Advisory Board meetings, it is difficult to find the Haverford Township cable channel on the cable guide and determine what programs are available on the cable channel as well as when they will be aired. Brad motioned to reach out to Comcast and Verizon to determine a) why the cable menus do not have the capability to list "Haverford Township" as the cable channel name or indicate the upcoming program, and b) if there is a way to add "Haverford Township" as the channel name or indicate the upcoming program on the cable menu. Christine seconded this motion, and all voted in favor of proceeding to reach out to Comcast and Verizon to discuss.

Action Items: 1) Reach out to Comcast regarding channel/ programming identification (Jay)
2) Reach out to Verizon regarding channel/ programming identification (Brad)

Content Development: The board members revisited the idea of recruiting Haverford High School A/V students to help with developing and producing additional content for the Haverford Township Cable Channel. The board would like to arrange a meeting with the appropriate individual(s) at the school district to determine if this is a possibility and start developing the parameters of what such a program would look like (e.g., would students intern throughout the year where needed to develop content, would Haverford Township offer this as a Senior project opportunity [e.g., produce a "Welcome to Haverford Township" video], etc.?) The board would like to start working on this initiative now, in the Spring and over the Summer, to hopefully have a more fully vetted "intern"-like program available in the Fall.

Action Items: 1) Issue approval for board to move forward with directly reaching out to the school district to explore this initiative (Dan)
2) Reach out to various contacts at the school district to determine the correct contact to work with on this initiative and set up an introductory discussion to explore this concept with the correct contact. (All)

Note: Those individuals assigned to the Action Items listed above will report back on progress prior to the next meeting via email and update the board or solicit additional input (e.g., setting up a meeting, approvals, etc.) to move forward with each initiative.